

# OPEN ACCESS INTERNATIONAL JOURNAL OF SCIENCE & ENGINEERING

# ASPECT BASED SENTIMENT ANALYSIS USING NLP AND MACHINE LEARNING FOR REVIEW TEXT

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*Abstract:* Nowadays, participating moments on communicative networks have enhanced something comprehensive. Sharing impressions, opinions, and good representations to formulate our sentiments within the text without using a lot of information. Twitter, for occurrence, is a rich reservoir of data that is a destination for directions for which they can use to investigate people's judgments, thoughts and emotions. Sentiment analysis gives a more informed overview of the characteristics of an author opinion typically. In large Social Media examination, nearly all projects have focused on analyzing the expressions as positive, negative or neutral. In this work, we design to characterize the terms based on sentiment classes called happiness, anger, fear, and sadness. Several procedures have been brought in the area of dynamic textual sentiment identification in the case of additional communications, but only an insufficient number were based on deep training. This work represents the expansion of a novel deep learning-based scheme that discusses the various emotion distribution difficulties on in-formative data. We recommend an innovative method to reconstruct it into a binary distribution as well as traditional machine learning classification problem and utilize an indepth knowledge strategy to determine the reconstructed problem. Our hybrid approach will provide better classification accuracy over classical machine learning algorithms.

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Keywords: machine learning, RNN, NLP, text sentiment analysis, social data analytics

# **I INTRODUCTION**

 $O_n$  social media peoples share a lot of data in the form

of text, photos, and videos in memes, whether personal, everyday scenes, or their opinions. The Internet is a massive forum for global and instantaneous communication and knowledge exchange, providing users with a decent selection of people's viewpoints and thoughts on a huge range of topics. There are rarely any textual captions in most social media posts, but they are filled with images. This largely leads to a spectrum of views and emotions being articulated quite implicitly only through visual content.

The approach [1] have been Implemented Expression Connection Processing on Natural Source Language Via Deep Learning Models, which undermines the connection of emotions depending on the success of Speech signals from state-of-the-art deep learning techniques. Some subjective individual by the dataset are expressed in the system and models are minimized by designing three kinds of features and two artificial learning models. Via an emotion misunderstanding law, which is arbitrary, and an expression evolution legislation, which is guided, the expression connection is mined. Studies are conducted on open to interpretation and long-short online news messages. There are some promising emotional association studies

Via email, text or images, one may convey feelings. Although several works have used techniques to decode feelings from user posts in the past, especially on social media [2, 3], text sentiment analysis has yet to be explored. In the current situation, social media use to convey feelings is growing, so it is an important field of study. The new technologies are aimed at improving accuracy. For text ISO 3297:2007 Certified

We aim to find out if there are benefits to applying RNN to the study of visual emotions. How to fine-tune training data identified on a limited scale distinct from the dataset to identify text, shall be explored. It may only be possible to perform learning in top layers during back propagation, as they have less specific data set features. The experimental findings show that this domain-specific fine-tuning for heterogeneous text classification effectively improves neural network performance.

# **Overview of Deep learning:**

It is the sub-sector of machine learning that makes machines smart enough to allow machines to learn from experience and understand the real world's concepts. Machines learn expertise from real-world experience in the process and enhance decision-making [4].

In Deep Learning, "deep" means in the Neural Networks, the number of hidden layers. By using any large collection of labeled data, Deep Learning models are educated. For text sentiment analysis and delivering optimal results, deep learning techniques are used. Because neural networks are useful for text processing, deep learning provides different methods, such as Convolutional Networks, Region RNN, Area Networks, and Deep Belief Networks, that make for the greatest results for any document and expression [for any kind of text data] If we are aware of a mix of messages that contradict one another, we must go back and examine what caused the other message to be there. In the body of the paper, the article, the next few points are made as follows. Recent results are contained in section 2; future research proposals are suggested in section 3; work priorities are detailed in section 4; recommendations are given in section 5; finally, a list of contributions can be found in section 6, which closes with ideas about future plans This type of software often consists of algorithms that are described by lexicons, but a few of them even use machine learning techniques. Semantic and mathematical- or lexicon based machine learning algorithms can also be used in machine learning algorithms, or the more recent neural net, help vector machine, and naive Bayes can be used as well.

# **II RELATED WORK**

Most people around the world are using text-based communication, in recent years, to voice their opinions and emotions on social media. When it comes to knowing clients' feelings, having such a higher recognition on such a scale is a major plus, for example, tweets can be used to determine the choices or things they are involved in. There are templates that assist our fancy stories to become even more believable: It doesn't help that the photographs used in these stories are otherworldly and have significant information behind them. if the increase in people using internet-based life tools, new services, or blogs and social media platforms enable, many use photographs as photo-sharing websites, such as Flickr and Instagram to express themselves and post photos in life. Computer vision, in studies, healthcare, are developing at an importance, has this software programme that allows for estimated and dynamic and growing opinion to be programmed into extremely constantly changing images [this software, for example, offers valuable computer vision applications in different fields, such as in medicine, the sciences, and in things like print advertising, among others].

The framework for the visual sentiment prediction. Used the Convolution Neural Network for picture classification on a broad Deeplearning4j dataset. To generate the text representation using fine-tuning unique to the area, the previously trained layers' parameters are passed to the sense prediction layer. Via web-based networking media, individuals express a great deal of substance as pictures, whether individual or ordinary scenes or their feelings represented as shows or images of children. The breakdown of images (obtained from social media such as Flickr, Twitter, Facebook, etc.) into individual artifacts from which feelings are deciphered is an important element in text sentiment algorithms. Can also use this for the more general assessment of the state of mind of individuals. It is also necessary to consider the sentiment that a text delineates and thus anticipates the class mark. It intends to offer a sentiment-based class to a picture as a chunk of this mission. Classically, pictures come under five categories love, happiness, sorrow, aggression, and fear [1].

# **III LITERATURE SURVEY**

We have surveyed several recent advances in this field have tabulated the approaches; databases used and research gaps in mention below;

Researchers have been involved in emotion processing, with Xinz Wang et al. [1] being one of the many scholars contributing to it. Most past AI endeavours have focused on identifying sentiment rather than attempting to discern the reasons why other people's feelings are mare feelings are often mistaken. when there is a strong connection between the feelings, we are unable to identify their causes In this study, we begin to bridge the divide between emotional recognition and natural language processing with respect to the type of data that can be found on the web. Most people see a hierarchy of emotions and it progresses from basic or primal instincts (anger, fear, want, etc.) to mature or enlightened desires (happiness, love, success, and pride). In fact, these emotions will never completely do so, but they become more complex and deeply nuanced as the more one understands and analyses them. To correlate the analysis of emotions from three classes of features and two deep neural-

network models, there are employed two classifiers and two network layers are applied. The law of orthogonal expansion is deduction is achieved by an orthogonal methodology. To put it in three-step law terms, emotions are investigated in three ways: One is by moving up one step (increase one emotion); one is by gradual steps (incre in gradual emotion), and the third is by selecting the shortest path (optimise the shortest path). This approach has been developed by using three independent datasets: 1) the book titles; 2) the news storey bodies, and 3) the various types of text used in each of text representing both factual and subjective items, with respect to time (long and short). the experiment proved that, or confirmed that people had little to no ability to distinguish between rage and feeling a certain emotion Since the audience is going to give their opinion on the matter that has been expounded on, emotions like love and indignation are expected to circulate among the people who have stated their views. On the surface, it is very easy to discern between the four different emotions in analytical news: Passion, terror, rage, and sadness appear as clearly as well as spread across an article. There are results in these studies that can benefit various application types, such as affecting public opinion, social media, communicating with computers and social media networks, and interacting with computers.

Renata L. has researched online media networks and has proven that they are good at delivering meaningful information to people depending on what they think about them. thus, in addition, application such as tracking and recommendation-gathering (or analytics) will pick up and record this information In this article, a new design is proposed called Knowledge-Based Recommendation System (KBS), the initial sensors will provide an Emotional Wellbeing which would enable the identification of signs of depression and stress. By looking at the outcome of the monitoring experiments, the KBRS, based on ontologies, and sentiment analysis, can send messages to people with emotional disturbances to the users who have happiness, relaxation, or calming moods to enjoy or informative ones if needed. in addition, the approach provides a protocol to send out warning notices only to designated individuals if a disturbance is observed by the monitoring system. The results show that a Convolutionalance Neural (CNN) succeeded in detecting whether or not whether the individual is a victim of depression or stress with an 80% success rate, with a Bi-to-rate Behavioral Long-Term Memory (RNN) achieved a success level of 0.89 to correctly identify those that category 0.90. Based on experimental data, it appears that our system had over 95% compliance with the expectations, while our proposed 'stampeding' system reached an ontology had a level of satisfaction of 68% without applying a metric An significant test was performed to discover whether the solution uses less resources and utilises less memory and computing power as well, with the help of quantitative data as well as well as subjective assessment. Along with some members of his/Honghang-Shun et. al. [2] of the community proposed in reaction to the exponential increase in the population of social networking and texting applications, the public has a large interest in those OSNs in their everyday practises. Data mining as applied to social networks more broadly requires an interest in finding details that could have concealed behind material that was either publicly accessible, or self-available. In the one hand, OSNs tend to improve their user's social relations by giving them more time to keep in touch with others, but on the other, they may cause less face-to-to-face experiences with these people. There are new words that identify people who cannot cut back on their use of social networking and people who are loathe to keep their cell phones on them at the same time: One such phrase is Phubbing, which stands for "Put Down Your Mobile, Utter the message", and another is Nomophobia, which means "fear of Not-Insertion (Phone)." There was a substantial shift in people's personal and interpersonal patterns with the emergence of websites such as Facebook and Twitter, as Tai said [4] Nowadays, many people regularly connect with friends, particularly about their thoughts and views on subjects they are interested in; they post ideas on their social media pages frequently. lots of data gives one the chance to know more about human behaviour and suggests possible applications for enhancing the quality of people's lives a lot of new experiments have been made to comprehend how people feel by doing research on internet blogs, tweets, diaries, and personal websites. As it has been suggested, they have talked about the potential link between emotions, they have begun researching how language signals affect each other. Various experiments that investigated various mental and linguistic expressions (such as major depression and post-traumatic stress disorder) have also This, however, gives one a way to use modern service satisfaction approaches such as service assessments and mental health programmes to benefit the public. On the basis of such reflections, we realised that online diaries and journals, we feel they give us access to accounts of our daily lives as well as personal struggles, and then found that they are also able to identify mental disorders.

Jia focuses on Huij Lin, two Jia focuses on The increase in mental stress levels has reached the point that it is starting to pose a danger to public health. More and more people are under pressure because of the pressure of modern life is emerging. This is based on an Ipsos study of customers conducted in the past two years, which concluded that about half of the global consumers had increased tension in their lives in the last two years. But stress is considered a natural and a good thing if it is used as a way of accomplishing tasks in moderation. But excess and long-term stress can be really dangerous for one in a variety of different illnesses, such as psychiatric depression, disturbed sleep, heart rate, abnormal cholesterol levels, cardiovascular conditions, hypertension, and metabolic disorders. Moreover, as the National Center for PTSD, the overwhelming distress caused by such incidents is what exacerbates the crisis, there, and added to that, incidents like the one's own death by suicide for the rate of adolescent mental illness and stress rise in the aforementioned have played significant roles in the problem as well. Rather than anything else, it has shown that both human health and life quality have been diminished due to stress in this exponential rise in stress.

This points to significant interest of identifying and locating tension before it becomes issues. A significant part of conventional stress assessment is to evaluate is done by interviews, self-questionnaires, or instrumental biosensorries. traditional approaches are known to be laborintensive, time- and money-consuming as well as moneycost, but produce results that are procrastinatory Will there be stress management techniques that take place quickly and effectively? Online communities are having a large impact on the life sciences, well-being in healthcare, as well as fitness in the workplace. More people are using social networks such as Twitter and Sina Weibo, thus increasing the amount of information they want to post about their everyday lives and making it easier for people to connect to their friends and contacts. We can use social media to study the current developments and dynamics in human activity since it accurately reflects certain realities on the scale of social networks, it provides new methods of modelling and mining that can be used for classifying and mining psychological characteristics from the network data. In the other hand, people who are depressed seem to be more socially disconnected will seem to be more social than less socially involved, and lately, study has attempted to use social media data to create mental and physical wellbeing techniques. The methods that they suggested to use Twitter data for real-time disease monitoring, in the health industry, however, tried to bridge the language differences between the patients and healthcare professionals by using the health data from the population. Various research projects have looked at various portions of the twitter operation, such as tweets, to assess the psychological tension of users.

It has been shown by Yeng Wang et al. [6] that 25% of adults in the US have been diagnosed with a psychiatric illness Prescription medications are more successful, however there are also risks for those who use them, causing them to use herbal therapies including melatonin, gingko biloba, and kava; these alternative treatments, while safe and fully effective, also also previously induced extreme reactions such as convulsions in others, particularly for people with bipolar disorder, so use of these nutritional supplements has been thought of as a precautionary step only. about 65% of the adult population of the United States are engaged on social media like Facebook and Twitter, and use it to spread health-related knowledge social networking websites giving users the ability to log and share their everyday lives with peers has made it possible for people to do follow and research on mental illnesses Previously, DeChoudhury et al. studied the social causes associated with Twitter's effect on depression. The results also included the use of dietary supplements, but only considering the effect that they may have had on the antidepressant use was examined. A study on the differences in how people with mental disabilities use Twitter and the control group shown that they had an interest in mental health issues was conducted. Although these studies placed greater attention on identifying trends in the usage of dietary supplements in the language in tweets, the correlation between dietary supplement use and mental disorders has remained undiscussed. we studied the link between dietary supplements and psychiatric illnesses, looking at both experimental and actual cases of them in-related data., instead of producing and sharing documents with people around a network, many professionals have realised that an OSN is the ideal medium for this type of social exchange of knowledge: it allows users to interact and transfer information quickly and easily Online social networks allow users to relate their personal stories, create communities around shared interests, and communicate with other people who are part of the networks. The spike in OSNs, e.g. the advancement of Facebook, LinkedIn, Google+, and related networking platforms such as Twitter and Pinterest are examples of technical evolution in motion on the Internet. Facebook is the world's biggest social network, with almost 1.86 billion people now signed up to use it as a primary social platform. of the group's members can include individuals, coworkers, and family members as well as other groups of people. The group's members can include colleagues, acquaintances, and family members as well as other groups of people who participate. In order to make a new buddies, OSN users offer details to people they do giving out their data to someone they were meeting or were talking to. Users have a strange, distorted image of OSNs, and their environments are quick to introduce and point out, thanks to that they reveal both that, that there are plenty of places for users to introduce themselves and specific facts about their environment. Furthermore, it is risky to reveal such confidential statistics, e.g. time-related information, personal characteristics, as well as hobbies, and what users want to do with themselves.

An ever-increasing challenge in regards to individuals' online privacy is the proliferation of personal information, such as privacy, on social networks It addresses numerous issues regarding the social network which include issues such as users' privacy and connection and characteristics. A privacy concern with a social network emerges from subproblems of a different scale, one of which will affect multiple users in various ways. Examples of these categories of sub- for example, one, places and personal details provide consumer protection as well as a different sub-problems. This survey is to act as an introduction to all potential researchers, and a foot in the door for getting them involved in digging further into the topic of privacy. In certain cases, we propose many approaches that protect privacy like the naïve anonymity, that use perturbation, or the idea of a total privacy network. Although social networks are viewed as graphs of users and links, we present other researchers' references to the benefit they have made to the theory.

They performed an epidemiological survey to figure out the number of people who have at least one psychiatric illness by calculating the prevalence of illnesses in the United States and in the States with 25% of adults having been diagnosed. While most psychiatric illnesses are usually treated with prescribed medications, there are other alternatives, such as dietary supplements such as melatonin, gingko biloba, and kava. Such a factor leads to problems and hazardous side effects with gingko biloba, which patients must take if they are sensitive to melatonin reactions, causing them to turn to these over to be commonly used herbs, which are less well-known effects on humans. approximately 65% of the American population is on social platforms such as Facebook and Twitter use this as a means of health knowledge social networking websites giving users the ability to log and share their everyday lives with peers has made it possible for people to do follow and research on mental illnesses Previously, DeChoudhury et al. studied the social causes associated with Twitter's effect on depression. While the findings of the analysis were based on both on dietary supplements and antidepressants, the individual impact of the use of dietary supplements was not recognised. Studied the gap between the level of Twitter behaviour on the network between those who report having a mental illness and those who don't, who are considered well, with Coppers et al. Although these experiments follow a different direction by concentrating on finding the use of trends in the language, it has been recognised that the effect of dietary supplements on mental illnesses has been ignored. The aim of this research was to find out how mental illnesses and dietary supplements are connected, and we conducted an investigation into the topic through Twitter.

An extensive publication by Amir Hossein Yazdee et al. [10] finds that depression is one of the most prominent public health problems and also causes disabilities around the globe. More than 500 million people in the results of the World Mental Health Survey carried out in 17 countries showed that on average, on an episode of depression about 5% of the population registered. It has also impacts on about 16 million individuals (or more) per year (or about 6.7% of the American population) where a depression is not handled, depression can be a hazardous enough to get a person to result in his or her doing dangerous acts such as substance abuse. More than nine-out-of-ten people who have a chronic suicidal feelings will be diagnosed with major depression. To help with the attempt to reduce chronic depression, health and mental health professionals worldwide must make use questionnaires or phone surveys. they have two major weaknesses: over- and underrepresentation of respondents. They have two primary shortcomings: oversampling and underrepresentation of respondents (a small group of respondents). Data on this topic indicate that findings change with time, as well, because there were people in the studies, and people were responding to the questions over that time span. In the other hand, a huge increase in social media use is unparalleled in the history of humankind has led to more and more people sharing their thoughts, emotions, and a surge in their mental illness to appear on social media, like Twitter. In that situation, it's possible for us to better appreciate these cultures from here. This case shows the absence of better than most other that, demonstrating how users' data were unable to be gathered to help uncover the next cases of a teen taking their own life and the resources they lack for valuable knowledge from user-generated content on social media. Research in social media for social media has developed for medical purposes is greatly in the last few years. They are being used to identify an influenza outbreak and help with heart arrest cases, but are also helping in other problem areas such as wellbeing, and emotional disorders. Previously, the hypotheses suggested that language style, ego-network, and interest in topics were important predictive features for measuring depression in the users of online applications. In the other hand, the handful who have attempted do show this do not dwell on the facets of mental health tend to the anomalies on social media. This argument may be accurate since a number of surveys suggest that in Facebook, photographs are used the most and they retain users on the web for a longer period of time than all other forms of content (87 percent ). It's also said that and the number of shares is the easiest way to increase the exposure among your fans. Indeed, according to an old proverb, an image is considered to be "worth a thousand words." One million likes are now being given to each of these images. Twitter is more like Facebook, pictures in that people find them more interesting. To the number two: Tweets with image links receive two times the same interaction as the average rate as the regular ones, as we recall that being socially supported has been recorded as a primary motivator for sharing emotional content in social media.

# IV PROPOSED WORKS

a proposed research paper on text sentiment classification uses a strong machine learning technique called deep learning Based on the examples given, the application illustrates numerous text extraction and data building options and principles are added to the train's understanding. Feature extraction techniques including aspects like form, texture, alpha density, and colour have been implemented in order to derive other attributes such as amplitude and tone. Most times, it is used to define text meta-data to include categorization of thoughts as well. In order to attain higher classification accuracy, normalizing the data has the data has the biggest influence.



Figure 1 : Proposed system overview

Features have been taken from the training data collection and applied during training, and a training model has been developed accordingly. The model that allows each textual function to be introduced with the same amount of strength was added to the testing results. the weight estimation approach takes into account the attributes of research and preparation, as well as one other related attributes It's a part of the sub-process of describing the similarities between two sets of characteristics. by using weighting factors that build on the factor in their appetite, the factors according to their respective emotional responses A perfect weight is completely subjective; it is entirely up to the customer to the individual to decide. You will find more detail here:

- 1. Text resizing: Evaluate each text's height and width accordingly and adjust it to the appropriate size.
- 2. Often text contains some noise or a certain kind of noise already contains unique input text. We remove noise from images using the Gaussian noise filter.

The proposed deep learning module with the ability to use the text Net library to classify certain features. To define the sentiment class of the entire test dataset, the DRNN classifier was used.

- The method initially operates with a flicker text dataset with a supervised learning methodology for sentiment classification.
- First, 5-fold, 10-fold and 15-fold cross-validation is developed.
- The data is already pre-processed in a trained module so that the machine generates a training module for the corresponding scaled images directly.
- For test results, real-time and synthetic datasets are performed, respectively.

# System overview

**Module 1:** Data collection: We recommend that real-time data from the Twitter dataset be collected [14].

**Module 2**: We shall perform classification using CNN, the train and test phase phases are as follows:

- 1. Preprocessing and visualizing data
- 2. Pass the train data and test data to the Deeplearning4j model as an input.
- 3. Networks store the activation and the second to last completely connected layer as feature vectors.
- 4. Train data for each sentiment category of the RNN classifier.
- 5. Mark the maximum count from the RNN algorithm for each text in the test data as the expected label text classification.

**Module 3:** Study, The accuracy of the proposed system, shall be demonstrated and evaluated with other existing systems.

#### Datasets used

We propose developing a real-time text dataset from different web applications for social media and text tweets. Text tweets are tweets that contain and are shared by individual users that contain certain input text. To verify device accuracy with the real-time dataset, we propose to create a broad collection of test images for a complete analysis.

### V RESULTS AND DISCUSSIONS

To measure the accuracy for the method, the matrix has to be expanded a multi-tier java 3. 2.2 GHz and 512 MB RAM on the implementation using the OPENstep Java Runtime Environment; we have made it the calls to the web server using 1.3MB and 2MB of Java SE class directories. After the evaluation of various systems and alternatives has been done, the preference of a more sophisticated system could have been reached.

This experiment we analyse the classification accuracy of ReLU using twitter dataset, the similar experiments has done with various cross validation and results has illustrates in table 2. According to this analysis we conclude 10-fold cross validation provides highest 95.30% and 96.10% for 10-fold cross validation classification accuracy for RNN.

Table 1: Average classification accuracy with confusion matrix RNN

| RNN  | Fold 5       | Fold 10      | Fold 15  |
|--|--------------|--------------|----------|
| Accuracy   | 94.20        | 95.30        | 96.10    |
| Precision  | 94.30        | 95.70        | 95.30    |
| Recall   | 94.15        | 95.80        | 96.40    |
| F1 Score   | 93.20        | 95.60        | 96.50    |
| 94.5<br>94<br>93.5<br>93.5<br>93<br>92.5<br>Accurach | recision Ref | all transfer | Accuracy |

Figure 2 : System classification accuracy using RNN with 5-fold data cross validation









# VI CONCLUSIONS

Our research examines the techniques of deep learning in text sentiment classification schemes. in programmatic classification, videos provide several representations of all three of the three of these emotions in a row in a specific order, thereby categorizing them as thrillers, romantics, and comedy, with about a third being labeled as action. According to the survey, it was found that there are three different types of RNN (over-regularization, underregularization, and over-regularization) as the method works on different datasets. can be expressed as a total state expansion of the following DNN utilizing more than 96% of the available Deep4 resources, making it the most efficient. Our observational study indicates that, along with the classification of emotions, the Deep Learning algorithm provides promising text data results. The future study involves conducting tests in a manufacturing environment on a wide scale. In addition to pictures, video scenes can be accommodated to further categories feelings into various genres such as happy, thriller, humorous, romance etc.

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